MAT-8702US

Application No.: 10/553,613 Amendment Dated July 29, 2010 Reply to Office Action of June 2, 2010

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) A picture receiver, comprising:

a program information accumulating unit for accumulating program information about programming available for the picture receiver to receive;

a viewing information obtaining unit for obtaining viewing information about programming which the picture receiver has received;

a program recommending unit for: 1) selecting a program from among programs available to be received as a recommended program, based on the obtained viewing information and the accumulated program information and 2) determining whether the recommended program is a currently viewed program; and

a picture displaying unit for automatically displaying the recommended program and the currently viewed program simultaneously, responsive to the program recommending unit, only when the program recommending unit determines that the recommended program is other than the currently viewed program,

wherein the picture displaying unit modifies at least one of a position or a size of the currently viewed program, and

wherein, for selecting either the recommended program or the currently viewed program by using a remote controller, saidthe picture display—displaying unit further simultaneously displays a remote controller operation guide simultaneously—with the recommended program and the modified currently viewed program, the remote controller operation guide providing an indication for selecting between the recommended program and the currently viewed program by a remote controller.

2. - 3. (Cancelled)

Application No.: 10/553,613 Amendment Dated July 29, 2010 Reply to Office Action of June 2, 2010

4. (Currently Amended) A program recommending method, comprising the steps of:

accumulating program information about programming available for the picture receiver to receive;

obtaining viewing information about programming which the picture receiver has received;

selecting a program from among programs available to be received as a recommended program, based on the obtained viewing information and the accumulated program information;

determining whether the recommended program is a currently viewed program;

automatically displaying the recommended program and the currently viewed program simultaneously by modifying at least one of a position or a size of the currently viewed program, only when it is determined that the recommended program is other than the currently viewed program; and

simultaneously displaying a remote controller operation guide for selecting either the recommended program or the currently viewed program by using a remote controller simultaneously-with the recommended program and the modified currently viewed program, the remote controller operation guide providing an indication for selecting between the recommended program and the currently viewed program by a remote controller.

- 5. 8. (Cancelled)
- 9. (Previously Presented) The picture receiver of claim 1, wherein

the remote controller operation guide includes a first information and a second information about the remote controller,

the first information indicates a first key of the remote controller,

the second information indicates a second key of the remote controller,

when the first key is pressed, the recommended program is displayed and the currently viewed program is not displayed, and

Application No.: 10/553,613 Amendment Dated July 29, 2010 Reply to Office Action of June 2, 2010

when the second key is pressed, the currently viewed program is displayed and the recommended program is not displayed.

10. (Previously Presented) The picture receiver of claim 9, wherein

when either the first key or the second key is not pressed for a predetermined time, the picture displaying unit shifts a mode from a two-picture display wherein the recommended program and the currently viewed program are displayed to a one-picture display of the currently viewed program.

11. (Previously Presented) The program recommending method of claim 4, wherein

the remote controller operation guide includes a first information and a second information about the remote controller,

the first information indicates a first key of the remote controller,

the second information indicates a second key of the remote controller,

when the first key is pressed, the recommended program is displayed and the currently viewed program is not displayed, and

when the second key is pressed, the currently viewed program is displayed and the recommended program is not displayed.

12. (Previously Presented) The program recommending method of claim 11, further comprising:

a step of shifting a mode from a two-picture display wherein the recommended program and the currently viewed program are displayed to a one-picture display of the currently viewed program, when either the first key or the second key is not pressed for a predetermined time.